

Election 2015 – **Your Vote Impacts** Alberta's Future!

As Albertans go to the polls on May 5th, several critical topics will set the course for future generations.



One is diversification, a key means of creating new economic opportunities and government revenues. Diversifying the energy sector is achieved in part by turning our raw energy resources into higher value products. Value adding helps smooth out the industry's volatile boom and bust cycles.



Increased development in petrochemicals, refining, and upgrading is a natural fit for Alberta: it builds on our existing strengths and offers the greatest potential for economic diversification. More value-added development, however, needs a clear vision from the government backed by appropriate strategies and programs.

Where does your candidate and their party stand on adding value to Alberta's energy sector? We encourage you to get involved in the debate, and make an informed decision!

Ask Your Candidate



- 1. Do you support diversifying Alberta's economy by encouraging more value-added energy production?
- 2. Would you support an overall strategy to make Alberta a world leader in petrochemical and energy processing and manufacturing?
- 3. What specific programs or policies would you implement to achieve more energy value-added production in Alberta?

Key Facts



Alberta is **Canada's leader in hydrocarbon processing**, located primarily in Alberta's Industrial Heartland.



revenue; the petrochemical sector is a leader in the sector.

The manufacturing sector currently **contributes over 20%** of Alberta's entire corporate



The hydrocarbon processing sector converts basic oil and natural gas into consumer-ready products that we use every day: plastics, resins, fibers, fuels and films.



deposits as well as products from the oilsands that are a cost-advantaged feedstock for new petrochemical and oilsands processing developments.

Alberta has an abundant supply of energy. This includes natural gas from new shale gas

Currently \$30 billion is invested in Alberta's Industrial Heartland region in the value added



energy sector.

New value-added development would generate billions of dollars in new annual government revenues through corporate taxes, jobs and a boost to the overall economy.



upstream oil and gas sector.

The energy value-added sector is impacted less by swings in commodity prices than the

Did You Know?

supported \$3.5 billion in investment, including NOVA Chemicals' recent \$1 billion investment.

Alberta's \$350-million Incremental Ethane Extraction Program

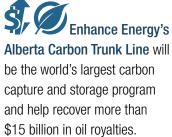
Alberta's Bitumen Royalty in Kind Program supported an \$8.5-billion investment by North West Redwater Partnership to turn

bitumen into high efficiency diesel and will be the only refinery in the world utilizing carbon capture and storage. Williams Energy Canada's proposed project to turn propane

into propylene would be a \$2.5-billion investment and the only such

a major building block for plastics.

facility in Canada. The project could also supply a polypropylene facility,





equivalent of taking 3 million

cars off the road.